

CCLE RHETORICAL ESSAY RUBRIC

MECHANICS (50 possible points)	Average 1-3	Very Good 4-7	Excellent 8-10	Score
Punctuation	3+ mistakes	1-2 mistakes	0 mistakes	
Capitalization	3+ mistakes	1-2 mistakes	0 mistakes	
Spelling	3+ mistakes	1-2 mistakes	0 mistakes	
Within word count	Too many or too few words (assign 1 points)		Within word range (assign 10 points)	
Grammar	3+ errors	1-2 errors	0 errors	
COMPOSITION (50 possible points)				
Response to prompt with Lutheran theological Understanding¹	Does not address prompt with any Lutheran understanding	Addresses prompt with mostly true Lutheran understanding	Addresses prompt with thoroughly Lutheran theological understanding	
Use of written rhetorical devices²	No rhetorical devices used	1-3 rhetorical devices used	4+ rhetorical devices used	
Rhetorical appeal (logos, ethos, pathos)	No rhetorical appeal made	rhetorical appeal attempted, unclear appeal	clear rhetorical appeal (logos, ethos, pathos)	
Author's voice & style	Lacking and/or underdeveloped	Emerging, inconsistent	clearly & strongly present	
Supporting evidence for reasoning (logic)	No reasoning apparent; no evidence for reasoning	Some reasoning apparent; weak support	Reasoning apparent with excellent logical support	
TOTAL				

¹ Lutheran theological understanding focuses on these questions: Is it Christ-centered and focused on God's action? Does it discuss God's Word and Sacrament? How? Does it draw on themes from *Luther's Small Catechism*? How?

²rhetorical devices may include but are not limited to: alliteration, allusion, analogy, antithesis, parallelism, metaphor, similes, personification, repetition, rhyme, onomatopoeia, etc.

Student Name: _____

Score: _____