

CCLE Recitation Scoring Rubric: RHETORIC DIVISION

CRITERIA/SCORE RANGE	Average 1-3	Very Good 4-7	Excellent 8-10	Score
delivery (eyes focused on audience [camera], posture/ gestures, pacing of delivery)	eyes focused away from audience; distracting posture or gestures; delivery too fast or too slow; excessive pauses	eyes often focused on audience; appropriate movements & gestures attempt to convey meaning; pacing of normal speech	eyes appropriately focused on audience; posture/movements are composed, natural hand, body, or facial movements support speech in context; pacing of normal speech, intentional pausing for effect	
memorization (prepared, polished)	frequent (3+) hesitations indicating lack of preparation	1 or 2 hesitations; inconsistent preparation or polish	clearly memorized, no hesitation, very prepared and polished	
voice (intonation, pronunciation, enunciation) ¹	inconsistent or weak attempt to utilize elements of voice	use of elements of voice with minor weaknesses	effective utilization of elements of voice	
strength of persuasive approach in oration	no or weak appeal to ethos, logos, or pathos made	consistent appeal, persuasive approach through 1 type of appeal	strong persuasive approach; 2+ appeals clearly present	
use of rhetorical devices ² in oration	no rhetorical devices incorporated in oration	1-2 rhetorical devices incorporated in oration	useful incorporation of 3+ rhetorical devices in oration	
cohesiveness of presentation (introduction, body, conclusion); smooth transitions	presentation lacks element (intro, body, conclusion); transitions are stiff and/or not present	presentation has all elements with attempted transitions	presentation has all elements with smooth, effective transitions between elements	
analysis (argument supported by evidence)	little or incomplete evidence to support argument	evidence attempted but incomplete or weak, does not address entire prompt	solid and thorough evidence supports argument; addresses entire prompt	
speaker's voice & style present in oration; creativity of author	no personal voice or style present in oration	voice & style present in oration; somewhat creative	voice & style present in oration; very creative composition of oration	
addresses prompt with Lutheran understanding	does not address the prompt; does not present Lutheran understanding within oration	addresses the prompt with some Lutheran understanding in the oration	Lutheran understanding provides strong support for addressing the prompt in the oration	
TOTAL SCORE				

¹intonation (using inflection, vocal variation, where & how emphasis is placed), pronunciation (saying words in the right way), enunciation (saying words in a crisp, clean way; not slurring or leaving off letters)

²rhetorical devices may include but are not limited to: alliteration, allusion, analogy, antithesis, parallelism, metaphor, similes, personification, repetition, rhyme, onomatopoeia, etc.

RECORDINGS WITHOUT A WRITTEN OUTLINE WILL BE DISQUALIFIED FOR PRIZES.

NAME OF ENTRANT: _____